

## **E-WASTE MANAGEMENT**

### **Introduction:**

E-waste is a popular, informal name for electronic products nearing the end of their "useful life." Mobile Phones, Smart Phones, Feature phone, I Phones, Laptop, Desktop, Thin Clients, Air Conditioners, Televisions, Refrigerators, Washing Machines, VCDs, stereos, copiers, and fax machines are common electronic products. Many of these products can be reused, refurbished, or recycled.

E-waste has been one of the fastest growing waste streams in the world. While e-waste contains valuable materials such as aluminium, copper, gold, palladium and silver, it also contains harmful substances like cadmium, lead and mercury. In the absence of proper awareness, disposing e-waste in landfill can result in toxic emissions to the air, water and soil and pose a serious health and environmental hazards.

**Under the guidelines of the Ministry of Environment, Forest and Climate Change, Government of India, E-Waste (Management) Rules, 2016 and ASCENT ENTERPRISES Stands committed to implement E-Waste Rules.**

We, **ASCENT ENTERPRISES**, understand there is a need to encourage recycling of all useful and valuable material from e-waste so as to conserve the ever depleting natural resources. Recycling end-of-life discarded products is vital if we are to save resources and minimize landfill **ASCENT ENTERPRISES** understands its responsibility and in this regards we have tied-up with one of the leading and authorised e-waste recycler namely **GREENZON RECYCLING PRIVATE LIMITED** for facilitating our customers to enable them to dispose of e-waste products after its end-of-life.

**GREENZON RECYCLING PRIVATE LIMITED** one of the renowned recycler is pioneer of recycling the e-waste in the most organized manner in India. Authorized by CPCB and UPPCB and are committed towards Environmental Social & Corporate Governance. They have expertise in assisting Producers in fulfilling their compliances related to EPR and E-waste Management.

### **Benefit of recycling of E-waste:**

- E-waste contains many valuable, recoverable materials such as aluminum, copper, gold, silver, plastics, and ferrous metals. In order to conserve natural resources and the energy needed to produce new electronic equipment from virgin resources, electronic equipment can be refurbished, reused, and recycled instead of being land filled.
- E-waste also contains toxic and hazardous materials including mercury, lead, cadmium, beryllium, chromium, and chemical flame retardants, which have the potential to leach into our soil and water.
- Protects your surroundings- Safe recycling of outdated electronics promotes sound management of toxic chemicals such as lead and mercury.
- Conserves natural resources- Recycling recovers valuable materials from old electronics that can be used to make new products. As a result, we save energy, reduce pollution, reduce greenhouse gas emissions, and save resources by extracting fewer raw materials from the earth.
- Helps others - Donating your used electronics benefits your community by passing on ready-to-use or refurbished equipment to those who need it.
- Saves landfill space - E-waste is a growing waste stream. By recycling these items, landfill space is conserved.

## **Recycling of E-waste:**

The company has tied -up with the **M/S GREENZON RECYCLING PRIVATE LIMITED** For collection of all our E-waste on PAN India and disposes the same at their plant at **R-30, UPSIDC, Industrial Area, Sikandrabad, U.P-203205, India** Customer can reach or call on Toll Free No **18002749111**. Our representatives explain them about process of disposal and make them aware about nearest drop point available to drop the e-waste also give information about incentive we will offer to them against their end of life product. If any customer wants to handover the material from their door steps, we do send either our logistics team or **M/S GREENZON RECYCLING PRIVATE LIMITED** team to collect the items and channelize the same to our e-waste partner plant for final processing.

## **Dos & Don'ts**

### **Do's:**

- Always look for information on the catalogue with your product for end-of-life equipment handling.
- Ensure that only Authorized Recyclers repair and handle your electronic products.
- Always call our E-waste Authorized Collection Centres/points to dispose products that have reached end-of life.
- Always drop your used electronic products, batteries or any accessories when they reach the end of their life at your nearest Authorized E-Waste Collection Centres/Points.
- Always disconnect the battery from product, and ensure any glass surface is protected against breakage.

### **Don'ts:**

- Do not dismantle your electronic Products on your own
- Do not throw electronics in bins having "Do not Dispose" sign.
- Do not give e-waste to informal (Kabbadi) and unorganized sectors like Local Scrap Dealer/ Rag Pickers.
- Do not dispose your product in garbage bins along with municipal waste that ultimately reaches landfills.

## **E-WASTE RECYCLING & COLLECTION MECHANISM FOR CONSUMER**

As per the E-waste Regulation under E-waste (Management) Rule, 2016 and **ASCENT ENTERPRISES** being a good corporate citizen understands the responsibility towards environment and thus following the mechanism for collection of e-waste and channelizing it for safe recycling:

### **How end consumer can reach us?**

If any of the End consumer willing to dispose or recycle their end of life product /e-waste can call or reach us at our Recycling Partner toll free number, **GREENZON RECYCLING PRIVATE LIMITED** representative would explain our customers about process of disposal and make them aware about nearest drop point available to drop the e-waste or we send our logistic team to pick the e-waste from the doorstep of customer and channelize the same to our E-waste partner **R-30, UPSIDC, Industrial Area, Sikandrabad, U.P-203205, India** for final processing.

Toll Free No. **18002749111** for End Consumer reach:

## **Take Back Scheme /collection Scheme**

Once any end consumer will contact us at our Toll free no. for handover the end of life product /e-waste for proper disposal, **GREENZON RECYCLING PRIVATE LIMITED** representative will get information to end customer about any incentive or exchange offer that may be an offer, at that time, against their end of life product and encourage customers/end users to deposit any of their old absolute products (spare parts) and their accessories (irrespective of brand) and also propose to exchange the same with a promotional voucher or any other lucrative offers depending upon the remaining Life of the Product.

## **Reverse Logistic Support**

For reverse logistic **GREENZON RECYCLING PRIVATE LIMITED** company has signed an agreement with **Professional Logistics** services across India for the collection of end of life product/ e-waste. If any end consumer wishes to handover the end of life product/ e-waste from their doorstep, we send our logistic **Professional Logistics** logistic partner of our Recycling Partner **GREENZON RECYCLING PRIVATE LIMITED** to collect the end of life product/ e-waste and channelize the same at Recycling partner **R-30, UPSIDC, Industrial Area, Sikandrabad, U.P-203205, India.**

## **WHAT SHOULD I DO WITH MY ELECTRONIC DISCARDS?**

The mantra of "Reduce, Reuse, Recycle" applies here.

- Reduce your generation of e-waste through smart handling and good maintenance.
- Reuse still functioning electronic equipment by donating to us.
- Recycle those products that cannot be repaired. Customer may handover their end of life products to our nearest drop points for proper Recycling.

We look forward to your support in ensuring safe and efficient disposal of e-waste which is a shared responsibility between our valued consumers and us. We value your co-operation.

To know more about safe and secure recycling and proper disposal of end-of-life electrical and Electronic Products Customer can contact at our toll-free number at:

Toll free No. **18002749111**

## Collection Centres:

**GREENZON RECYCLING PRIVATE LIMITED** has signed an agreement with **Professional Logistics** for **reverse logistics** for Channelization of E-waste to the facility.

<b>Collection Points</b>					
<b>Sr. No</b>	<b>States</b>	<b>Location</b>	<b>Logistic</b>	<b>Address</b>	<b>TOLL FREE NUMBER</b>
1	Delhi	Rangpuri	PROFESSIONAL LOGISTICS	198,GF Malikpur Kohi, Next to Hero Honda Service Station, Rangpuri, Mahipalpur EXT. New Delhi, Delhi-110037	<b>18002749111</b>
2	Haryana	Gurugram	PROFESSIONAL LOGISTICS	J-171, New Palam Vihar Phase-1, Gurgaon, Haryana-122017	<b>18002749111</b>
3	Jharkhand	Dhanbad	PROFESSIONAL LOGISTICS	Sardar Patel Nagar, Dhanbad, Jharkhand-826004	<b>18002749111</b>
4	Uttar Pradesh	Noida	PROFESSIONAL LOGISTICS	Bh-122, Sector-70, Noida, Uttar Pradesh-201301	<b>18002749111</b>
5	Maharashtra	Vashi	PROFESSIONAL LOGISTICS	Plot-92,gala no-01, Sector 19C Vashi Navi, Mumbai-400705	<b>18002749111</b>
6	Maharashtra	Pune	PROFESSIONAL LOGISTICS	Plot No-24,Sec No-4,Shikshak colony,Near Spine City, Moshi Pradhikaran,Pune-412105	<b>18002749111</b>
7	Odisha	Cuttack	PROFESSIONAL LOGISTICS	1 <sup>st</sup> Floor Deltahouse Rajendra Nager Madhupatna Cuttack,Bhuwaneshwar	<b>18002749111</b>
8	Telangana	Hyderabad	PROFESSIONAL LOGISTICS	4,Block-3,4 <sup>th</sup> Shatter at 179,MPR Estate Near old check Post Old Bowaenpally Secunderabad,Hyderabad-500011	<b>18002749111</b>
9	Karnataka	Bangalore	PROFESSIONAL LOGISTICS	No.43 1 <sup>st</sup> floor 2 <sup>nd</sup> main D.D.U.T.T.L.Yeshwantpur, Bangalore-560022	<b>18002749111</b>
10	Karnataka	Mangalore	PROFESSIONAL LOGISTICS	Opp. Hindustan Lever Ltd, Sulthan, Bhathery Road Bolor Mangalore(KA)-575003	<b>18002749111</b>

11	Jharkhand	Ranchi	PROFESSIONAL LOGISTICS	Ranchi Jharkhand	<b>18002749111</b>
12	Tamil Nadu	Chennai	PROFESSIONAL LOGISTICS	27, Sakthi Nagar Phase-ii, Sennerkuppam, Near Bisleri Water Plant, Chennai-600056	<b>18002749111</b>
13	Rajasthan	Jaipur	PROFESSIONAL LOGISTICS	A-82, 200 ft. By Pass, Heerpura, Jaipur, Rajasthan-302021	<b>18002749111</b>
14	Odisha	Bokaro	PROFESSIONAL LOGISTICS	1 <sup>st</sup> Floor Deltahouse Rajendra Nager Madhupatna Cuttack, Bhubaneswar	<b>18002749111</b>
15	Assam	Guwahati	PROFESSIONAL LOGISTICS	HN-34, Kundil Nagar Basistha Chariali, Near Parbhat Apartment, Guwahati-781029	<b>18002749111</b>
16	Uttar Pradesh	Lucknow	PROFESSIONAL LOGISTICS	S-317, Transport Nagar, Behind RTO Office Lucknow, Uttar Pradesh-226012	<b>18002749111</b>
17	Madhya Pradesh	Indore	PROFESSIONAL LOGISTICS	284 AS-3 Scheme No.-78, Vijay nagar Indore, Madhya Pradesh	<b>18002749111</b>
18	Gujarat	Ahmedabad	PROFESSIONAL LOGISTICS	Shop No D-18, Pushp Penament, Behind Mony Hotel, Isanpur, Ahmedabad	<b>18002749111</b>
19	Bihar	Patna	PROFESSIONAL LOGISTICS	Dr. A.K Pandey (IPS) Malyanil Buddha Colony, Patna (BIHAR)-800001	<b>18002749111</b>
20	Andhra Pradesh	Vishakapatnam	PROFESSIONAL LOGISTICS	Shop No.8, New Gajuwaka, Opp.High Schoo; Road, Vishakhapatnam, Andhra Pradesh-530026	<b>18002749111</b>
21	Chandigarh	Chandigarh	PROFESSIONAL LOGISTICS	Shop N:-15 & 16, Pabhat Road, Opp:- Tennis Academy, Zirakpur, Chandigarh, Punjab-140603	<b>18002749111</b>
22	West Bengal	Kolkata	PROFESSIONAL LOGISTICS	156A/73, NORTHERN PARK, B.T. ROAD DUNLOP Kolkata-700108	<b>18002749111</b>
23	Odisha	Bhubanaeswar	PROFESSIONAL LOGISTICS	1 <sup>st</sup> Floor Deltahouse Rajendra Nager Madhupatna Cuttack, Bhubaneswar	<b>18002749111</b>